



## SUSTAINABILITY LUNCHEON

October 12, 2023 | Sinclair Conference Center

Once again we bring you several sustainability experts to present to you Pecha Kucha style! In this luncheon, you will learn about:

- Ecobricking, how to keep plastics out of the landfill while producing a useful product. Anyone can do this!
- How can your company do better and go bigger with employee buy in.
- Creating an abundant energy future through innovations in oil and gas industries using Bitcoin.
- How minimalism can reduce stress and allow you to grow mentally and professionally.
- Why carbon offsets won't fix the climate crisis.

We are sure, no matter your interest, this fast paced, storytelling, engaging form presentation style, will inspire and motivate you.

### KEYNOTE SPEAKERS



**Richard Kaiser.**  
Founder, Chief Executive Officer  
**Wilderness Agency**

**From Surviving to Thriving  
When Less is More!**



**Yasha Ogg**  
Sustainable Design Lead  
**Cannon Design**

**Bigger, Greener and Better  
with Employee Buy In**



**Austin Mitchell**  
Co-Founder and CEO  
**Synota**

**An Abundant Energy Future  
Built on Bitcoin**



**Mike Fanelli**  
Retired Engineer  
**A Community Gem!**

**Ecobricking,  
Keep Plastic out of  
Landfills**



**Stephenie Ritchey**  
Director of Sustainability  
**The Cincinnati Zoo**

**Where your Carbon Comes  
From Matters**